



# GENEVA GLOBAL GOALS INNOVATION DAY

## Accelerating Innovation for the Global Goals in Geneva and Beyond

**24 March 2017**

The G3iD aims to disrupt the International Geneva to radically accelerate the achievement of the SDGs. **Think 2020 rather than 2030.** The day acts as a catalyst, showcasing and co-creating disruptive innovations that can be shared and scaled to change the world, fast.

We believe that it's possible to radically accelerate the achievement of the SDGs, but to do this we need your help. There are amazing people all over international Geneva with great experience and expertise, but the SDGs are such a huge challenge, that we need everyone to work together to achieve.

The 2017 edition of G3iD will be **a one-day event taking place in the city of Geneva, where key actors in the city will come together to promote innovation for the radical acceleration of the Global Goals.** The event will be accompanied by different run-up activities to promote co-creation and collaboration.

Interdisciplinary innovation will drive the format of the event. Unconventional yet purpose-driven activities are at the centre of the stage: e.g. problem solving hackathons, design thinking workshops, fast prototype clinics, ideas elevator pitches. In addition, our idea fair, offers a space for showcasing promising solutions.

We believe in the power of disruptive innovation and collaborative work. The G3iD follows a set of principles: disrupt, share, exchange, learn, do, co-create, inspire and engage.

Find out just what works and how it works in innovation; find ways to accelerate the achievement of the SDGs by using the power of innovation to create disruptive change.

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